

Regular Meeting – A.M.May 15, 2000

A Regular Meeting of the Municipal Council of the City of Kelowna was held in the Meeting Room No. 3, 1435 Water Street, Kelowna, B.C., on Monday, May 15, 2000.

Council members in attendance were: Mayor Walter Gray, Councillors A.F. Blaneil, R.D. Cannan, B.A. Clark, C.B. Day, B.D. Given, R.D. Hobson, J.D. Nelson and S.A. Shepherd.

Staff members in attendance were: City Manager, R.A. Born; City Clerk, D.L. Shipclark; Director of Planning & Development Services, R.L. Mattiussi*; Current Planning Manager, A.V. Bruce*; Director of Finance & Corporate Services, C.P. Kraft*; Deputy Director of Finance, P.A. Macklem*; Director of Parks & Leisure Services, D.L. Graham*; Parks Manager, J. Creron*; Director of Works & Utilities, J. Vos*; Transportation Manager, R.W. Westlake*; Traffic Technician, B. Braden*; Communications Manager, K. Cairns*; and Council Recording Secretary, B.L. Harder.

(* denotes partial attendance)

1. CALL TO ORDER

Mayor Gray called the meeting to order at 9:02 a.m.

2. Councillor Given was requested to check the minutes of the meeting.

3. REPORTS

3.1 Director of Planning & Development Services re: Skyreach Place Proposal for Animated Video Sign on Highway 97 with Cultural District Component

Staff:

- Skyreach Place has put forward a proposal to install an animated video sign on the southeast corner of the Capri site at Harvey Avenue and Gordon Drive to advertise Skyreach Place events, cultural district events and for third party advertising.
- 20% of the advertising time would be free for Cultural District events.
- Discounted rates are proposed for “for profit” cultural district events and downtown businesses.
- The sign as proposed is on a pedestal and would be about 30 ft. high with the video portion measuring about 8 ft. x 15 ft.
- Once the sign is paid for, there would be a contribution to arts & culture from the profits.
- Amendments to the Sign Bylaw would be required to allow third party advertising and animated signs, and a height variance would also be required.
- Staff are concerned that a precedent would be set for similar requests from other businesses.
- Ministry of Transportation and Highways staff are concerned about safety because of the distraction to motorists at such a busy intersection.

Council:

- Prefer installing the proposed sign on the City’s parking lot east of the Chamber of Commerce site.
- Question the need for such a high sign.
- Could support a similar video sign at a strategic location in each town centre.
- Advertising on the proposed sign should not be restricted to only events in the downtown area.
- Need to ensure the sign would comply with Ministry of Transportation & Highways’ regulations for advertising.

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- It should not be the responsibility of Skyreach Place to determine the community advertising that is on the sign.
- This request should be referred to the Town Centre Implementation Committee for input before coming back to Council.

3.2 Councillor Shepherd re: Notice of Motion – Columbus Holding Society – Council Grant for Year 2000 Municipal Tax Relief

Councillor Shepherd:

- Columbus Holding Society owns the building and has confirmed that a portion of the building has been leased to Servants Anonymous for 2 years with options for two 2-year renewals.
- Columbus Holding Society has applied for exemption from 2001 taxes and City Financial Services staff advise the request will be approved for next year.
- A recommendation will be brought forward this afternoon to pay the municipal portion of the 2000 taxes from Council Contingency.

3.3 Communications Manager, verbal update re: Current Initiatives

- Outlined the information currently available on the City's website and options being considered to improve the site and increase its usage.

3.4 Transportation Manager, dated May 10, 2000 re: Apple Triathlon – Temporary Closure of Glenmore Road (8100-01)

- Council supported a full temporary closure of Glenmore Road to accommodate the bike portion of the Apple Classic Triathlon this year and a restriction on High Road from Gordon Drive to Glenmore Road to local traffic and transit only.
- The event is scheduled for August 20, 2000 and the closure would be in effect from 7:00 a.m. to 10:00 a.m.

4. RESOLUTION CLOSING THE MEETING TO THE PUBLIC

Moved by Councillor Hobson/Seconded by Councillor Day

R446/00/05/15 THAT this meeting be closed to the public, pursuant to Sec. 242.2(1) (e) (h) (i) and (j) of the Municipal Act for Council to deal with subject matter relating to the following:

- Potential litigation
- Legal Advice
- 3rd Party Negotiations
- Land acquisition.

5. ADJOURN TO CLOSED SESSION

The meeting adjourned to closed session at 10:26 a.m.

The meeting was declared terminated at 12:00 p.m.

Certified Correct:

Mayor

City Clerk

BLH/bn